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PROFILE

“ A gift for words - both written and spoken - led me to study journalism at university. This tertiary study honed my research skills, ability to write concisely, eye for detail and interviewing abilities. Professionally, I was drawn to the scope for creativity and persuasion offered in the marketing arena.

For over a decade I have performed in roles that have drawn heavily on my writing prowess, as I have navigated diverse industries - from fashion and fine dining to radio communications and medical technology - and the ever-changing media landscape. Recognising and relishing this dynamic, I have emphasised my own professional development, attaining proficiencies in desktop publishing, graphic design, video production, web development and more.

I invite you to see how I can help tell your story.

CONTACT

oliver.hildebrand84@gmail.com

0411 564 802

SKILLS

Writing: Website content, blogs, articles, case studies, technical writing, social media posts and captions, press releases, email copy, feature articles, advertorial, reviews.

Design: Logo design, photo editing, custom icons and infographics, desktop publishing, web & UI design.

Video: Camera operation, sound capture, video editing, colour grading and correction, motion graphics.

Software:

Desktop publishing



Graphic design



Video & motion graphics



Sales & marketing



Web development



Office & productivity



REFEREES

Stuart Holt
Managing Director
Nistu Technologies Ltd

stuart@nistutech.com

0402766399

Natascha Mirosh
Editor (former)
Brisbane Times Good Food Guide

nataschamirosh@gmail.com

0431 866 575

www.nataschamirosh.com



Oliver Hildebrand

writer ~ videographer ~ designer

WORK EXPERIENCE



LEAD DESIGNER + CONTENT CREATOR @ REFLECTAIR

MAY 2020 - PRESENT

- Produced all website content, email marketing copy, blog articles, technical documents (product manuals, product specifications etc);
- Designed custom branding (logos, custom icons, infographics);
- Created motion graphics and post-production for video assets;

reflectair

MARKETING + DESIGN @ NISTU TECHNOLOGIES LTD

MAY 2019 - MAY 2020

- Managed branding, web design, content and other marketing collateral for suite of brands under umbrella of technology importer with multiple global markets.

nistu

MARKETING COORDINATOR @ DUONS PTY LTD

SEPTEMBER 2015 - NOVEMBER 2018

- Managed website design and content, email marketing, product brochures, company profile and all other marketing collateral.



REVIEWER + FEATURE WRITER @ BRISBANE TIMES GOOD FOOD GUIDE

2016 + 2017 EDITIONS

- Reviewed a range of Brisbane's finest restaurants, cafes and other food venues and wrote editorial (single reviews and themed compilations) for publication in (then) Fairfax Media's signature restaurant guide;
- Managed print deadlines, fact-checking and submitting content via an online platform.

goodfood

LEAD COPYWRITER @ SIREN GROUP INTERNATIONAL LTD

JANUARY 2015 - JUNE 2016

- Coordinated written content across social media for a suite of fashion and accessories brands with online following ~300K (@dappertime, @swoleoclock). Primary focus was Instagram captioning of product and lifestyle posts, plus preparing captions for paid influencer campaigns, public competitions, website content (product descriptions, brand story), email marketing content and advertorial/press releases as necessary.

DAPPER TIME

'SCOUT' @ YELP.COM

NOVEMBER 2011 - MAY 2012

- Contracted by multinational business review website and mobile app to write reviews of Brisbane businesses that would create a foundation of content to leverage for their expansion into the Australian market.



'LIFESTYLE CURATOR' @ THE GOOD GUIDE

APRIL 2011 - JULY 2011

- Crafted venue descriptions for boutique city guide; managed social media channels (primarily Facebook); assisted with advertising sales; contributed to the development of the publication's unique voice and brand identity through my creative copy.



EDUCATION

BACHELOR OF JOURNALISM, UNIVERSITY OF QUEENSLAND

2007



O.P.1, BRISBANE GRAMMAR SCHOOL

2001

